Poznan University of Technology Faculty of Engineering Management

		STUDY MODUL F D	ESCRIPTION FORM					
	of the module/subject	unication - language as a		Cod	de 11105331011188876			
Field of	•		Profile of study		Year /Semester			
Engi	ineering Manage	ment - Part-time studies	(general academic, practical (brak)	al)	2/3			
	path/specialty		Subject offered in:		Course (compulsory, elective)			
	Communi	cation Management in	Polish		elective			
Cycle o	f study:		Form of study (full-time,part-time)					
	Second-c	ycle studies	par	part-time				
No. of h					No. of credits			
Lectu	- Classo	· · · · · · · · · · · · · · · · · · ·	Project/seminars: - 2					
Status of the course in the study program (Basic, major, other) (brak)			(university-wide, from another field) (brak)					
Educati	on areas and fields of sci	ence and art			ECTS distribution (number and %)			
Resp	onsible for subj	ect / lecturer:	Responsible for subje	ect /	lecturer:			
dr inż. Małgorzata Spychała email: malgorzata.spychala@put.poznan.pl tel. 61 665 34 15			dr inż. Małgorzata Spychała email: malgorzata.spychala@put.poznan.pl tel. 61 665 34 15					
	ulty of Engineering Ma Strzelecka 11 60-965 I	=	Faculty of Engineering Management ul. Strzelecka 11 60-965 Poznań					
					211			
Prere	equisites in term	s of knowledge, skills an	a social competencies	š:				
1	Knowledge	The student knows basic conce	epts related with the social groups, knows interpersonal rules.					
2	Skills	The student has skills of noticing	g, associating and interpreting occurrences in social groups.					
3	Social competencies	The student is aware of the mea private life.	aning of the social communication in the professional and					
Assu	mptions and ob	ectives of the course:						
	pping social skills by st dealing with social co	tudents, ie. running training, team onflicts	nwork, effective negotiations, e	effectiv	ve writing analyzes and			
	Study outco	mes and reference to the	educational results fo	or a f	ield of study			
Knov	vledge:							
1. The	student has knowledg	ge about interpersonal rules [K1	A_W06]					
		ving social conflicts [K1A_W06;	-					
3. He has knowledge about preparation of the presentation [K1A_W8]								
		oreparetion efective raport [K1A	_W8]					
Skills		roropol rulos [K1A LIOE]						
1. He is able to analyze interpersonal rules [K1A_U05] 2. He uses the acquired knowledge to solve social conflicts in team [K1A_U05]								
3. He can prepare the presentation [K1A_U10]								
Social competencies:								
1. He is able to act according to social rules in the given group [K1A_K02]								
2. He is able to recognize and to solve social conflicts in teams [K1A_K02]								
3. He is able to analyse independently social situations and to develop the knowledge concerning the social communication								
[K1A_I	NU2]							

Assessment	method	s of	stud	y outcomes
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Discussions summarizing the lectures; Written test

Course description

- 1. Introduction to the social communication Essence of the communication. Model of the process of communication. Elements of the process of communication. Communications functions.
- 2. The effectiveness and appropriateness of communication, analysis of interpersonal rules.
- 3. Types of interpersonal communication: verbal and non-verbal communication (oral and written). The functions of non-verbal and verbal communication.
- 4. Language as a basic of verbal communication.
- 5. Methods of informal communication.
- 6. Methods of persuasive communication. Types of persuasion. The rules influence on people.
- 7. Communication competencies and its influence on interpersonal relationships:
- a) active listening and replying, barriers to active listening; methods for improving the skills of active listening;
- b) the effective use of words. understanding of language, preparation of reports and analyzes errors of writing reports;
- c) public speaking role and specificity of public presentation. The structure and principles of the presentation. Features professional presentation. Analysis audience. Construction sentences. Non-verbal behavior during the presentation.
- 9. Improving communication skills.
- 10. Communication barriers: technical, organizational, social.

Basic bibliography:

- 1. Morreale S.P., Spitzberg B.H., Barge J.K., Komunikacja między ludźmi, PWN, 2007
- 2. Nęcki Z. ?Komunikacja międzyludzka? Kraków 1996
- 3. Stankiewicz J., Komunikowanie się organizacji, Wrocław, 1999

Additional bibliography:

- 1. Jabłonowska, L., Wachowiak, P., Winch, S., ?Prezentacja profesjonalna. Teoria i praktyka?, Difin, Warszawa, 2008
- 2. Mruk H. ?Komunikowanie się w biznesie? Poznań 2002,
- 3. Robbins S., Zachowania w organizacji, PWE, Warszawa, 1998

Result of average student's workload

Activity	Time (working hours)
1. Lectures	14
2. Classes	12

Student's workload

Source of workload	hours	ECTS
Total workload	36	2
Contact hours	26	1
Practical activities	12	1